

CONGRESSIONAL INSTITUTE NATIONAL SURVEY
June 12-14, 2012
1300 Registered Voters

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

	TOTAL	MEN	WOMEN
1. Right Direction	35	32	38
2. Don't Know/Refused (DO NOT READ)	8	7	9
3. Wrong Track	57	62	53

2. Generally speaking, would you say the economy is headed in the right direction, or are things seriously headed off on the wrong track?

	TOTAL	MEN	WOMEN
1. Right Direction	33	29	37
2. Don't Know/Refused (DO NOT READ)	6	5	8
3. Wrong Track	60	66	55

3. Overall would you say that you approve or disapprove of the job Barack Obama is doing as President?

	TOTAL	MEN	WOMEN
1. Approve	45	40	50
2. Don't know/refused	4	5	4
3. Disapprove	51	56	46

4. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)

	TOTAL	MEN	WOMEN
1. Education	5	2	8
2. Social Security	7	7	7
3. Retirement and Investments	1	1	1
4. Terrorism	*	1	*
5. Healthcare/Rx	8	6	10

6. The Economy	34	37	32
7. Jobs	11	10	11
8. Taxes	3	2	3
9. Crime and Safety	*	*	*
10. Environment	2	2	1
11. National Defense/Foreign Affairs/Iraq	3	3	2
12. National Deficit/Spending	9	12	6
13. Energy	1	1	*
14. Gas prices	1	2	1
15. Immigration	2	2	1
16. Abortion	4	3	5
17. Gay marriage	3	2	4
18. Other (SPECIFY)	3	4	1
19. Don't know/Refused	3	2	5

5. Which group of issues concerns you most? (ROTATE)

	TOTAL	MEN	WOMEN
1. Economic – like taxes, budget and jobs	53	58	48
2. Social – like education, health care and environment	24	20	27
3. Moral – like prayer in schools, abortion and gay rights	14	13	15
4. Foreign affairs – like defense, terrorism and international relations	7	8	6
5. Don't know/Refused (DO NOT READ)	3	2	3

ENVIRONMENT/ECONOMY

	MEAN	MEN	WOMEN
6. On a scale of 1-9 with 1 being that things are not going well at all, 5 being neutral, and 9 being that things are going very well, how well or not well are you doing financially at the moment?	5.40	5.43	5.35
7. Now in thinking back 4 years ago - On a scale of 1-9 with 1 being that things were not going well at all, 5 being neutral, and 9 being that things were going very well, how well or not well were you doing financially 4 years ago?	5.95	5.94	5.95

8. In thinking about how you make decisions, which is more important? (ROTATE)

	TOTAL	MEN	WOMEN
1. Practicality	34	34	34
2. Long term benefit	62	63	60
3. Don't Know/Refused (DO NOT READ)	4	3	6

PERSONAL CONSEQUENCES

On a scale of 1 to 9, with 1 being important, 5 being very important, and 9 being extremely important, how important are the following outcomes to you? (Answer 0 if it does not apply to you) ROTATE LIST Q9-25

	MEAN	MEN	WOMEN
9. Being able to effectively manage cost of living	7.84	7.56	8.10
10. Balancing time at home with time at work	7.19	6.98	7.39
11. Having job security	7.91	7.74	8.07
12. Not having to worry about whether you can pay next month's bills	7.89	7.75	8.02
13. Being able to afford a family vacation	5.86	5.76	5.96
14. Kids being able to get jobs	7.53	7.39	7.65
15. Getting out of debt	7.44	7.35	7.54
16. Being able to start your own business	5.42	5.59	5.25
17. Having a secure retirement	8.13	7.96	8.28
18. Being able to have the health care that you need	8.06	7.74	8.35
19. Being able to afford my child's education and college costs	7.33	6.95	7.70
20. Being able to take care of parents if they need help	7.45	7.20	7.68
21. Having a quality of life that you are satisfied with	7.97	7.91	8.02
22. Being safe from terrorism	7.51	7.40	7.60
23. Not having your taxes go up	7.02	7.06	6.99
24. Having access to birth control	5.32	4.66	5.94
25. Making sure you receive equal pay for the same work	7.40	6.90	7.85

RANKED - TOTAL

Having a secure retirement	8.13
Being able to have the health care that you need	8.06
Having a quality of life that you are satisfied with	7.97
Having job security	7.91
Not having to worry about whether you can pay next month's bills	7.89
Being able to effectively manage cost of living	7.84

Kids being able to get jobs	7.53
Being safe from terrorism	7.51
Getting out of debt	7.44
Making sure you receive equal pay for the same work	7.40
Being able to take care of parents if they need help	7.45
Being able to afford my child's education and college costs	7.33
Balancing time at home with time at work	7.19
Not having your taxes go up	7.02
Being able to afford a family vacation	5.86
Being able to start your own business	5.42
Having access to birth control	5.32

RANKED – MEN

Having a secure retirement	7.96
Having a quality of life that you are satisfied with	7.91
Not having to worry about whether you can pay next month's bills	7.75
Having job security	7.74
Being able to have the health care that you need	7.74
Being able to effectively manage cost of living	7.56
Being safe from terrorism	7.40
Kids being able to get jobs	7.39
Getting out of debt	7.35
Being able to take care of parents if they need help	7.20
Not having your taxes go up	7.06
Balancing time at home with time at work	6.98
Being able to afford my child's education and college costs	6.95
Making sure you receive equal pay for the same work	6.90
Being able to afford a family vacation	5.76
Being able to start your own business	5.59
Having access to birth control	4.66

RANKED-WOMEN

Being able to have the health care that you need	8.35
Having a secure retirement	8.28
Being able to effectively manage cost of living	8.10
Having job security	8.07
Not having to worry about whether you can pay next month's bills	8.02
Having a quality of life that you are satisfied with	8.02
Making sure you receive equal pay for the same work	7.85
Being able to afford my child's education and college costs	7.70
Being able to take care of parents if they need help	7.68
Kids being able to get jobs	7.65
Being safe from terrorism	7.60
Getting out of debt	7.54

Balancing time at home with time at work	7.39
Not having your taxes go up	6.99
Being able to afford a family vacation	5.96
Having access to birth control	5.94
Being able to start your own business	5.25

Please tell me if you have or have not experienced the following in the past two years:		Have	Have not	Don't Know/Refused (DO NOT READ)
26. You have made major cutbacks in spending	TOTAL	59	41	1
	MEN	57	43	*
	WOMEN	61	39	1
27. You feel like you are behind in terms of where you think you should be financially	TOTAL	55	43	1
	MEN	58	40	1
	WOMEN	53	46	2

OUTLOOK ON NATIONAL ISSUES

28. Do you favor or oppose President Obama's health care plan?

	TOTAL	MEN	WOMEN
1. Favor (GO TO Q29A)	39	33	45
2. Oppose (GO TO Q29B)	51	57	46
3. Don't Know/Refused (DO NOT READ – GO TO Q30)	9	9	9

29. A. Why do you favor?

	TOTAL	MEN	WOMEN
1. Healthcare should be accessible to everyone	38	34	40
2. Healthcare should be affordable	25	26	24
3. He is for the people/country	11	11	12
4. It's a good plan/favor/agree with it	20	21	19
5. We did not have a health care plan before	1	*	2
6. Health care is important/a need/basic human right	18	17	19
7. Like Obama/favorable candidate	1	1	2
8. He is doing his job/the right thing	4	3	4

9. Honest/trust Obama	1	*	1
10. Preexisting conditions will be covered	3	3	3
11. It's better than what we had	3	5	2
12. Already have health insurance	2	*	3
13. Nothing	*	1	-
14. Other	6	7	5
15. Don't know/refused	3	-	4

29B. Why do you oppose?

	TOTAL	MEN	WOMEN
1. It will raise cost/rates will be unaffordable	20	26	13
2. It will decrease the quality of health care	4	2	6
3. Government should not control the health care system	36	38	33
4. Not necessary/not a good plan/won't work/don't like it	22	18	26
5. It is going to affect small business/business	3	4	3
6. It will not help older people/seniors	2	*	4
7. Need more information	5	4	6
8. It will make taxes higher/pay more taxes	3	4	3
9. It's not fair to people/It should be fairly implemented	11	9	13
10. It will cause fiscal problems/budget issues	5	6	3
11. It will hurt/affect the economy/country	3	4	2
12. Already have health insurance	1	*	1
13. It's too complicated	2	3	*
14. Don't like Obama/he's done nothing impressive	2	1	2
15. Illegal immigrants will also be covered by it	*	1	*
16. Covers abortion/birth control	1	1	3
17. Nothing	*	-	*
18. Other	6	7	4
19. Don't know	3	3	3

30. Do you favor or oppose repealing President Obama's health care plan?

	TOTAL	MEN	WOMEN
1. Favor	51	56	46
2. Oppose	37	33	41
3. Don't Know/Refused (DO NOT READ)	12	11	13

31. Which statement comes closer to your view? (ROTATE)

	TOTAL	MEN	WOMEN
1. Lawmakers try to do too many things and don't focus on priorities like the economy and jobs	69	69	70
2. Lawmakers don't address enough issues	24	25	23
3. Don't Know/Refused (DO NOT READ)	7	6	7

32. Do you believe or not believe this statement: Lawmakers just say what they think we want to hear, but don't have a clear understanding of the challenges I face.

	TOTAL	MEN	WOMEN
1. Believe	81	81	81
2. Do not believe	15	16	14
3. Don't Know/Refused (DO NOT READ)	4	3	4

33. What should lawmakers focus on more? (ROTATE)

	TOTAL	MEN	WOMEN
1. Women's issues, such as equal pay, reproductive issues, and women's health	8	7	9
2. The economy and jobs	88	88	87
3. Don't Know/Refused (DO NOT READ)	4	5	4

34. Some have said that there is a war on women. Do you agree or disagree with that there is a war on women?

	TOTAL	MEN	WOMEN
1. Agree	23	21	25
2. Disagree	72	75	69

3. Don't Know/Refused (DO NOT READ) **5 4 6**

35. When lawmakers talk about women's issues, do you think this is because...(ROTATE)

	TOTAL	MEN	WOMEN
1. They are genuinely concerned about women's issues	17	20	15
2. They are just saying this to win the women's vote because they think this is what women want to hear	75	75	75
3. Don't Know/Refused (DO NOT READ)	8	5	10

36. Which is more important?...(ROTATE)

	TOTAL	MEN	WOMEN
1. Having a lawmaker speak for women about women's issues	8	8	7
2. Having a lawmaker that understands the real concerns women face and offers a clear plan on the economy and jobs	88	89	87
3. Don't Know/Refused (DO NOT READ)	5	4	6

DISCOURSE

37. Do you think the political discourse in Washington does or does not represent the concerns you have?

	TOTAL	MEN	WOMEN
1. Does	27	26	28
2. Does not	67	68	66
3. Don't Know/Refused (DO NOT READ)	6	6	7

I'm going to read a series of potential policy outcomes. For each please tell me if it would personally help you a lot, somewhat, a little or not at all. (ROTATE LIST Q38-Q54)

38. The unemployment rate dropped significantly

	TOTAL	MEN	WOMEN
1. A lot	58	59	57
2. Somewhat	20	20	20
3. A little	7	8	7
4. Not at all	14	12	16

5. Don't Know/Refused (DO NOT READ)	1	*	1
TOTAL: A lot+Somewhat	78	79	77
TOTAL: A little+Not at all	21	21	22

39. There was significant economic growth

	TOTAL	MEN	WOMEN
1. A lot	72	77	68
2. Somewhat	16	13	19
3. A little	7	6	8
4. Not at all	4	4	3
5. Don't Know/Refused (DO NOT READ)	1	*	2
TOTAL: A lot+Somewhat	88	90	87
TOTAL: A little+Not at all	11	10	12

40. Not having taxes go up

	TOTAL	MEN	WOMEN
1. A lot	58	58	58
2. Somewhat	21	22	21
3. A little	11	9	13
4. Not at all	10	11	8
5. Don't Know/Refused (DO NOT READ)	*	*	*
TOTAL: A lot+Somewhat	79	79	78
TOTAL: A little+Not at all	21	21	21

41. Government spending was cut significantly

	TOTAL	MEN	WOMEN
1. A lot	53	58	48
2. Somewhat	20	17	22
3. A little	11	11	12
4. Not at all	14	13	15
5. Don't Know/Refused (DO NOT READ)	2	1	2
TOTAL: A lot+Somewhat	72	75	70
TOTAL: A little+Not at all	26	24	27

42. The new health care law was repealed

	TOTAL	MEN	WOMEN
1. A lot	38	44	32
2. Somewhat	19	16	21
3. A little	10	9	10
4. Not at all	28	26	30
5. Don't Know/Refused (DO NOT READ)	6	5	7
TOTAL: A lot+Somewhat	56	60	53
TOTAL: A little+Not at all	38	35	41

43. Cost of living goes down

	TOTAL	MEN	WOMEN
1. A lot	69	64	72
2. Somewhat	20	22	18
3. A little	8	10	7
4. Not at all	3	4	2
5. Don't Know/Refused (DO NOT READ)	*	*	1
TOTAL: A lot+Somewhat	88	86	90
TOTAL: A little+Not at all	11	13	9

44. Energy independence

	TOTAL	MEN	WOMEN
1. A lot	57	60	54
2. Somewhat	25	22	27
3. A little	11	10	12
4. Not at all	5	6	5
5. Don't Know/Refused (DO NOT READ)	3	2	3
TOTAL: A lot+Somewhat	81	82	80
TOTAL: A little+Not at all	16	15	17

45. Women's rights, such as reproductive issues, were protected

	TOTAL	MEN	WOMEN
1. A lot	31	26	36
2. Somewhat	26	29	23
3. A little	15	15	14
4. Not at all	25	26	24
5. Don't Know/Refused (DO NOT READ)	4	4	3
TOTAL: A lot+Somewhat	57	55	58
TOTAL A little+Not at all	40	41	38

46. There were more ways to enforce equal pay for women

	TOTAL	MEN	WOMEN
1. A lot	35	25	44
2. Somewhat	25	28	23
3. A little	14	14	14
4. Not at all	24	29	18
5. Don't Know/Refused (DO NOT READ)	2	3	1
TOTAL: A lot+Somewhat	60	53	67
TOTAL: A little+Not at all	38	44	32

47. Social Security and Medicare are protected

	TOTAL	MEN	WOMEN
1. A lot	69	65	73
2. Somewhat	16	19	14
3. A little	6	7	6
4. Not at all	8	10	6
5. Don't Know/Refused (DO NOT READ)	1	1	1
TOTAL: A lot+Somewhat	85	83	87

TOTAL: A little+Not at all	23	25	20
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48. The national deficit and debt were reduced

	TOTAL	MEN	WOMEN
1. A lot	65	68	62
2. Somewhat	18	15	20
3. A little	8	7	9
4. Not at all	7	7	8
5. Don't Know/Refused (DO NOT READ)	2	2	1
TOTAL: A lot+Somewhat	83	84	82
TOTAL: A little+Not at all	16	15	17

49. There were more ways to get help with health insurance

	TOTAL	MEN	WOMEN
1. A lot	51	49	53
2. Somewhat	20	21	19
3. A little	13	15	11
4. Not at all	15	14	15
5. Don't Know/Refused (DO NOT READ)	2	1	2
TOTAL: A lot+Somewhat	71	69	72
TOTAL: A little+Not at all	28	30	26

50. The quality of health care doesn't get worse

	TOTAL	MEN	WOMEN
1. A lot	62	58	66
2. Somewhat	20	22	19
3. A little	9	12	7
4. Not at all	6	6	7
5. Don't Know/Refused (DO NOT READ)	2	3	2
TOTAL: A lot+Somewhat	82	80	85
TOTAL: A little+Not at all	16	18	14

51. The rich paid more in taxes

	TOTAL	MEN	WOMEN
1. A lot	38	33	42
2. Somewhat	20	20	20
3. A little	12	15	9
4. Not at all	28	30	26
5. Don't Know/Refused (DO NOT READ)	3	2	3
TOTAL: A lot+Somewhat	58	53	62
TOTAL: A little+Not at all	40	45	35

52. Education and college costs go down

	TOTAL	MEN	WOMEN
1. A lot	60	57	63
2. Somewhat	16	17	14
3. A little	6	6	6
4. Not at all	17	19	15
5. Don't Know/Refused (DO NOT READ)	1	1	2
TOTAL: A lot+Somewhat	76	74	77
TOTAL: A little+Not at all	23	25	21

53. Government regulations on small businesses were reduced

	TOTAL	MEN	WOMEN
1. A lot	43	48	39
2. Somewhat	24	24	24
3. A little	10	9	10
4. Not at all	21	18	25
5. Don't Know/Refused (DO NOT READ)	2	1	3
TOTAL: A lot+Somewhat	67	72	62
TOTAL: A little+Not at all	31	27	35

54. There were increased government spending on education

	TOTAL	MEN	WOMEN
1. A lot	39	34	44
2. Somewhat	23	22	24
3. A little	11	13	9
4. Not at all	25	29	21
5. Don't Know/Refused (DO NOT READ)	1	1	2
TOTAL: A lot+Somewhat	63	57	68
TOTAL: A little+Not at all	36	43	30

55. There were increased government spending on infrastructure like roads and bridges

	TOTAL	MEN	WOMEN
1. A lot	36	40	31
2. Somewhat	31	30	32
3. A little	17	14	19
4. Not at all	15	13	16
5. Don't Know/Refused (DO NOT READ)	2	2	1
TOTAL: A lot+Somewhat	67	70	63
TOTAL: A little+Not at all	32	28	35

RANKED – Total

	“A lot”
There was significant economic growth	72
Cost of living goes down	69
Social Security and Medicare are protected	69
The national deficit and debt were reduced	65
The quality of health care doesn't get worse	62
Education and college costs go down	60
The unemployment rate dropped significantly	58
Not having taxes go up	58
Energy independence	57
Government spending was cut significantly	53
There were more ways to get help with health insurance	51
Government regulations on small businesses were reduced	43
There were increased government spending on education	39
The new health care law was repealed	38
The rich paid more in taxes	38

There were increased government spending on infrastructure like roads and bridges	36
There were more ways to enforce equal pay for women	35
Women's rights, such as reproductive issues, were protected	31

RANKED – Men

There was significant economic growth	77
The national deficit and debt were reduced	68
Social Security and Medicare are protected	65
Cost of living goes down	64
Energy independence	60
The unemployment rate dropped significantly	59
Not having taxes go up	58
Government spending was cut significantly	58
The quality of health care doesn't get worse	58
Education and college costs go down	57
There were more ways to get help with health insurance	49
Government regulations on small businesses were reduced	48
The new health care law was repealed	44
There were increased government spending on infrastructure like roads and bridges	40
There were increased government spending on education	34
The rich paid more in taxes	33
Women's rights, such as reproductive issues, were protected	26
There were more ways to enforce equal pay for women	25

RANKED - Women

Social Security and Medicare are protected	73
Cost of living goes down	72
There was significant economic growth	68
The quality of health care doesn't get worse	66
Education and college costs go down	63
The national deficit and debt were reduced	62
Not having taxes go up	58
The unemployment rate dropped significantly	57
Energy independence	54
There were more ways to get help with health insurance	53
Government spending was cut significantly	48
There were increased government spending on education	44
There were more ways to enforce equal pay for women	44
The rich paid more in taxes	42
Government regulations on small businesses were reduced	39
Women's rights, such as reproductive issues, were protected	36
The new health care law was repealed	32
There were increased government spending on infrastructure like roads and bridges	31

Now just a few demographic questions for statistical purposes only—

56. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)

1. ABC News	8
2. NBC News	7
3. CBS News	5
4. Local TV news	28
5. CNN News	18
6. MSNBC/CNBC News	6
7. Fox News	19
8. CSpan	*
9. Daily newspaper	32
10. News magazines such as Time, US News, and Newsweek	3
11. Opinion magazines like The Weekly Standard	*
12. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites	17
13. News Pages of Internet Service Providers such as Yahoo News and MSN News	13
14. Opinion websites like Drudge Report or slate.com	1
15. National Public Radio	7
16. Religious radio shows	*
17. Talk radio like Rush Limbaugh	3
18. General radio news station	3
19. Public television shows like McNeil Lehrer	*
20. Comedy shows like the Daily Show with Jon Stewart	*
21. Late night TV shows like Jay Leno	*
22. Morning TV shows like Today, Good Morning America	*
23. Political talk shows on cable, such as MSNBC's Hardball	-
24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week	*
25. Other	12
26. Don't Know/Refused (DO NOT READ)	3

57. In terms of your cable news consumption such as CNN, Fox and MSNBC, would you say that you are paying attention more, less or about the same as you have been?

1. More (GO TO Q59)	31
2. Less (GO TO Q58)	11
3. About the same (GO TO Q59)	52
4. Don't Know/Refused (DO NOT READ – GO TO Q59)	7

AMONG THOSE WATCHING LESS

58. Why are you watching less? (ROTATE)

1. I don't have time	33
2. Stories don't interest you	17
3. Rhetoric is too partisan and extreme	29
4. Something else (SPECIFY)	20
5. Don't Know/Refused (DO NOT READ)	1

RESUME WITH ALL

59. What is your age?

1. 18-34	20
2. 35-44	25
3. 45-54	19
4. 55-64	19
5. 65+	16

60. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican	35
2. Democrat	37
3. Independent	26
4. Other	1
5. Don't Know/Refused (DO NOT READ)	1

61. If you had to classify yourself, would you say you are (ROTATE) liberal, moderate, or conservative in your political beliefs?

1. Liberal (GO TO Q61A)	20
2. Moderate (GO TO Q62)	41
3. Conservative (GO TO Q61A)	38
4. Don't Know/Refused (DO NOT READ – GO TO Q62)	1

Q61a among liberals and conservatives in Q61 only

61A. Would that be very (LIBERAL/CONSERVATIVE) or somewhat (LIBERAL/CONSERVATIVE)?

1. Very liberal	10
2. Somewhat liberal	24
3. Very conservative	25
4. Somewhat conservative	40
5. Don't Know/Refused (DO NOT READ)	1

RESUME WITH ALL

62. Are there children in your household under the age of 18 years old?

1. Yes	41
2. No	59
3. Don't Know/Refused (DO NOT READ)	1

63. What is your current marital status?

1. Single, never married	21
2. Married	63
3. Separated	1
4. Divorced	7
5. Widowed	6
6. Don't Know/Refused (DO NOT READ)	2

64. What is the annual income of your household before taxes? Is it...

1. Less than 15K	9
2. 15K-30K	9
3. 30K-50K	14
4. 50K-75K	18
5. 75K-100K	13
6. Over 100K	24
7. Don't Know/Refused (DO NOT READ)	13

65. What is your religion?

1. Evangelical/Fundamentalist Protestant	14
2. Mainline Protestant	18
3. Catholic	27
4. Jewish	2
5. Mormon	1
6. Atheist/Agnostic	6
7. Other	24
8. Don't Know/Refused (DO NOT READ)	8

66. What is your race?

1. Hispanic	8
2. African-American	12
3. Asian	1
4. White	76
5. Other	2
6. Don't Know/Refused (DO NOT READ)	1

67. Do you consider yourself a part of the tea party movement?

1. Yes	11
2. No	85

68. Do you consider yourself pro-life or pro-choice?

1. Pro-life	42
2. Pro-choice	51
3. Don't Know/Refused (DO NOT READ)	7

69. Ten years ago, would you have considered yourself pro-life or pro-choice?

1. Pro-life	41
2. Pro-choice	52
3. Don't Know/Refused (DO NOT READ)	7

70. What is your employment status?

1. Employed, full time	46
2. Employed, part-time	7
3. Unemployed	6
4. Self-employed	8
5. Homemaker	7
6. Student	3
7. Retired	20

8. Don't Know/Refused (DO NOT READ)	3
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71. Do you have health insurance coverage at the present time?

1. Yes	86
2. No	12
3. Don't Know/Refused (DO NOT READ)	2

What type of area do you live in? (TAKEN FROM SAMPLE)

1. Urban	30
2. Suburban	51
3. Rural	18

Gender (by observation)

1. Male	48
2. Female	52

Region (TAKEN FROM SAMPLE)

1. Northeast	19
2. South	31
3. Midwest	21
4. Plains/Mountains	18
5. West Coast	14